

ALLIE CASEY
Speaker Author
407.313.4967

Communicate with
CONFIDENCE!



Ready to Hear the Truth About Communicating?

“Imagine...knowing what to say and how to say it to get the best results—for everyone! Walk away with the confidence to express yourself with clarity and conviction in less time with greater impact.”

~ Allie Casey

Offered as Keynotes, Breakout Sessions, Workshops

Top Speaking Presentations

What to Say, How to Say It and When to Shut Up to Get Extraordinary Results at Work (Based on Allie Casey's book)

Best for: Corporation Audiences: New Hires to Executives, Associations, Colleges, Sales Teams

Learn to communicate powerfully, gain confidence and credibility, express yourself clearly, negotiate easily, earn respect from customers, colleagues, and CEOs. Walk away with new self-awareness and the ability to decrease misunderstandings and increase productivity and profits. Perfect for corporate audiences, new hires, sales teams, as well as job seeking college students.

Speak Serve Prosper! How to Craft a Talk to Sell Yourself So You Can Bring in More Clients and Cash Flow

Best for: Entrepreneurs, Associations, Business /Sales People

Don't lose another speaking opportunity because you're not ready! I

walk you through the **Speak Serve Prosper System** and you walk away with a talk that serves your audience and brings them onboard effortlessly. Perfect for small biz owners and non-professional sales people who want to market their services through speaking but don't like to sell. Don't just network one-to-one...speak one-to-many to leverage your time and efforts.

Allie Casey speaks with honesty, humor, and heart. A proven professional who will have your audiences clamor for more and make your role as a meeting planner easier.

Allie brings in-the-trenches-know-how and years of practical application in sales, management and marketing her programs.

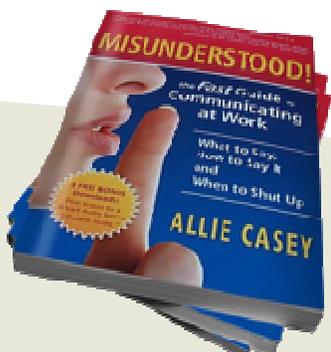
She is the author of *Misunderstood! The Fast Guide to Communicating at Work—What to Say, How to Say It and When to Shut Up.*

Allie went from super shy kid to a top-ranked international trainer for one of world's largest seminar companies. She has spoken to a broad cross-section of industries and organizations including: finance, education, government, manufacturing, and the military.

Allie represented the NSA NY/Metro Chapter at the 2000 National Speaker's Association's annual convention. She is skilled as a business/life coach (CII), and certified in corporate image consulting, business etiquette & entrepreneurship.

Allie's programs are best for...

- **Managers** and their teams who want to increase productivity & profits through stronger business relationships.
- **Entrepreneurs** who want to market their message powerfully through public speaking.
- **Associations** who want to give their members communication tools to grow their businesses.
- **College students** who want to excel in school and in life.



Allie Casey wrote the book on communicating at work.

Misunderstood!

The Fast Guide to Communicating at Work—What to Say, How to Say It and When to Shut Up

“If you want fast answers for handling workplace conversations, this a must-read. Keep it handy—you'll refer to it again and again.” ~ Carol Price, international speaker, author, contributor to the *Chicken Soup for the Soul Series*

Are You Ready For Communication Confidence?

“Allie’s amicable personal demeanor almost overshadows her keen competence in public speaking, coaching and consulting.

A driven business professional, she is **charmingly persuasive and able to drive results**. Her long career on the front lines of management is coupled with her coaching and speaking abilities to form a powerful combination that **offers value to any company** or individual. I highly recommend Allie Casey.”

~ *Marylou Ponzi, Adjunct Professor HR—FIU,
Owner MPK Associates*

What Meeting Planners and Audiences say about Allie...

“**Dynamic, insightful, funny**, knowledgeable—all of these words describe Allie Casey. Consequently, we were entertained while we learned.”— *J. B. Wade, Associate Dean, HCCC*

“**EXCEPTIONAL—RIVETING!** More tools in my toolbox for success. Crucial towards interacting in the corporate world.”— *James S. D., 18FLTS/DOAI Hurlbert Fld. AF.MIL*

“**Very informative and inspiring.** Top notch. Very upbeat and entertaining. Best ideas – how to deal with negativity and how to leave a bad situation to another time.”— *Wade L., HCCC – Dir. of R-TV/A*

“**She presents a unique way** of delivery that seems to easily involve one another.”— *Paula M., Pulley Care Ctr. Inc., OH*

“**Allie was great! Energetic, humorous** and very knowledgeable. I learned new skills that will help me personally and professionally.”— *Kevin P., Supt. HQ AFSOC,*

“**Allie made the learning environment fun** and full of laughs.”— *John M., AXA Advisors, NY*

“**As an aviation adviser**, I need these skills when dealing with foreign nations. The overall coverage in the program was great. Great speaker and lovely lady.”— *C. D., Combat Aviation Advisor, HQ AFSOC*

“**Magnificent presenter**, she held my attention all day long with things I can honestly use!”— *Sharon A. B., VA Medical Center*

“**Dynamic presenter!** Really added insight to the material.”— *Rhonda A., EDS, AL*

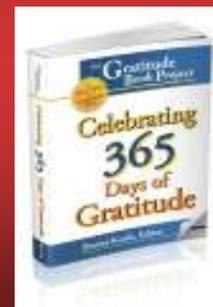
“**Energetic, precise, informative!**”— *Jeff T., Beverly Health Care, WV*

“**Excellent speaker** and motivator. Great real life experiences.”— *Jennifer O., AF. MIL*

“**Speaker was knowledgeable** and humorous.”— *Susan J., Counselor, Virgin Islands*

“**Outstanding speaker.** She is a dynamic person and I enjoyed every minute of it.”— *Pam S., EVA, GA*

CONTRIBUTING AUTHOR OF
AMAZON BEST SELLER
THE GRATITUDE PROJECT - CELEBRATING
365 DAYS OF GRATITUDE



Client List Includes:

Amtrak
Merck Company
AT&T of the Virgin Islands
National Association of Professional Process Servers
AXA Associates
Naval Air Station – Pensacola
BAE Systems – United Kingdom
NJ Dept. of Personnel HRDI
Bowe Systec
NY Dept. of Human Resources
Canon USA
NY Institute of Technology
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FL Dept. of Transportation
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VA Medical Center – WVA
Johns Hopkins University
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Allie Casey
Speaker, Author, Trainer, Coach